

SYM	REVISIONS DESCRIPTION	DATE	APPROVED
A	PRODUCTION RELEASE A5092L	3/27/84	J.P.

**PRESSURE SENSITIVE LABEL  
GRAPHIC SPECIFICATIONS**

**GRAPHICS:**

- Graphics for reference in Engineering Services (Dept. 30674). (408) 745-2933.
- Graphics for reference in Consumer Graphics (Dept. 30305) (408)745-4021.

**PRE-PRODUCTION  
REQUIREMENTS:**

- A. Vendor to obtain  Master Art Mechanical  Illustration transparency,  Film, from:

Contact Kim Brown Phone (408) 745-4491

It's the Vendor's responsibility to use this Film and/or Mechanical Art as provided by the ATARI designated source **WITHOUT ALTERATIONS**. Any alterations made by vendor must have written approval from Consumer Graphics (Dept. 30305) prior to alterations.

- B. Vendor to supply Chromalin proof (toner should match printing ink) for this title to Consumer Graphics (Dept. 30305) for approval **PRIOR to PRINT PRODUCTION** (allow 4 working days).
- C. Vendor must obtain printed color standards of:

- Atari 2600 Red  Atari 5200 Blue  PMS # \_\_\_\_\_

\_\_\_\_\_  
from Consumer Graphics (Dept. 30305) or Quality Engineering (Dept. 30433) for color match **PRIOR to PRINT PRODUCTION**.

**PRINT:**

- 1 color  2 color  3 color  4 color
- plus PMS # \_\_\_\_\_  plus opaque white
- plus PMS BLUE MATCH — match swatch available through Consumer Graphics (Dept. 30305) or Quality Engineering (Dept. 30433).

**SCREEN:**

- 150, 175, 200 Line Screen (vendor discretion).
- Solid (no screens).  \_\_\_\_\_

**INK  
(WITHOUT CADMIUM):**

- Pigment Inks (fade resistant).

**COATING  
(WITHOUT CADMIUM)**

- UV (semi gloss) or \*Consumer Graphics approved equivalent.
- Varnish (semi gloss).
- Gloss standard reference samples supplied by Consumer Graphics (Dept. 30305) or Quality Engineering (Dept. 30433).
- None.  \_\_\_\_\_

**HAZARDOUS MATERIAL:**

Inks and surface coatings must be without lead pigments (free from heavy metals). Inks and surface coatings shall not contain intentionally added ingredients, such as pigments or dyes, which are based on compounds of antimony, arsenic, mercury, selenium, or water soluble barium.


**TOLERANCES:**

- A. GRAPHICS — Reference PRESSURE SENSITIVE LABEL Specification #8B.02.A504.20 (latest revision).
- \_\_\_\_\_
- B. DIE-CUTTING — Die cutting to printing register tolerance  $\pm 1/32"$ .

**FIRST ARTICLES:**

Vendor to supply 100 random samples (on continuous roll), printed and finished to First Article Coordinator (Dept. 30521) for First Article approval **PRIOR to PRODUCTION SHIPMENT. ALLOW 4 WORKING DAYS.**

\*CONSUMER GRAPHICS APPROVED EQUIVALENTS: All alternate materials require a one week (5 working days) approval period and must be accompanied by written request.

		WRITER/EDITOR	DATE	 ATARI, INC. 1272 BORREGAS AVE. SUNNYVALE, CA 94086		
		ARTIST	DATE			
		SUPERVISOR	DATE			
CA025347-001	2100	MANAGER	DATE			
NEXT ASSY	USED ON	DIRECTOR	DATE	TITLE		
TOP ASSY				VIOLATOR LABEL,		
TOP ASSY				2100 DISPLAY CTN		
TOP ASSY		ENGINEERING MGR.	DATE	SIZE	DRAWING NUMBER	REV.
TOP ASSY		QUALITY ENGINEERING	DATE	A	C025348-001	A
TOP ASSY		MFG. ENGINEERING	DATE	SCALE	SHEET	
APPLICATION				N/A	1 OF 1	